

## Privacy Policy for Registration for the Event in Prague (3.09.2026)

1. **This Privacy Policy** defines the principles for the collection, processing, and protection of personal data provided by users in connection with registration for the event "*CEE AI SUMMIT*" in **Prague**, which will take place on **3.09.2026** via the Brevo Form (hereinafter referred to as the "Registration Form").
2. **The controller** of your personal data processed for the purpose of event registration is **AI Chamber** with its registered office in Warsaw, address: Sheraton Plaza, ul. Bolesława Prusa 2, 00-493, Warsaw, entered into the register of associations, other social and professional organizations, foundations, and public healthcare facilities, as well as the register of entrepreneurs of the National Court Register maintained by the District Court for the capital city of Warsaw in Warsaw, XII Commercial Division of the National Court Register, under KRS number: 0001108700, holding NIP number: 7011219059 and REGON number: 52943294500000 (hereinafter referred to as the "Controller" or "we").
3. **What data do we collect and why?**  
In connection with your registration for the event in Prague via the Registration Form, we collect the following data:

**Data necessary for registration** (although providing them is not obligatory, you will not be able to register without providing them):

- First name and last name: Necessary for your identification as an event participant, preparation of conference materials, and identity verification at the entrance.
- Email address: Used for sending registration confirmation, organizational information about the event (e.g., agenda, changes, directions), and contact in matters related to your participation.
- Organization: Helps us understand the profile of participants, and may also be used for networking purposes within the event.

### Purpose of data processing:

- Registration and management of your participation in the event in Prague,
- Enabling your entry to the event,
- Communication with you on organizational matters related to the event.

#### 4. Legal basis for data processing:

- Performance of a contract or taking steps at the request of the data subject prior to entering into a contract (Art. 6(1)(b) GDPR): The processing of your personal data (first name, last name, email address, organization) is necessary for the completion of your registration and to ensure your participation in the event. Registration is treated as entering into a contract for participation in the event.
- Compliance with a legal obligation (Art. 6(1)(c) GDPR): We may process and store certain data to the extent necessary to comply with our tax, accounting or other legal obligations
- Legitimate interest (Art. 6(1)(f) GDPR): We may process and store your data for the purpose of establishing, exercising or defending legal claims related to the organisation of the event; our legitimate interest is to be able to pursue or defend such claims.

#### 5. How long do we store your data?

Your personal data collected in connection with event registration will be stored for the period necessary for the organization and settlement of the event. Where specific data must be kept to comply with legal obligations (e.g., for tax or reporting purposes), it will be stored for the period required by such laws. For other data that are not subject to legal retention obligations, the storage period will usually not exceed 3 months after the end of the event, unless a longer storage period is justified for the establishment, exercise or defence of legal claims.

#### 6. Who do we share your data with?

Your personal data may be disclosed to the following categories of recipients:

- **Processors:** Service providers with whom we cooperate in organizing the event (e.g. companies responsible for reception services/participant lists, IT system providers), exclusively on the basis of concluded data processing agreements and ensuring appropriate security measures.
- **Public authorities:** In cases where required by law.

## 7. Your rights

In accordance with the GDPR, you have the following rights regarding your personal data:

- **Right of access** – to confirm whether your data is being processed and access it,
- **Right to rectification** – to correct incomplete or inaccurate data,
- **Right to erasure ("right to be forgotten")** – if data is no longer needed,
- **Right to restriction of processing** – in certain legal situations,
- **Right to data portability,**
- **Right to object** – you have the right to object, on grounds relating to your particular situation, at any time to the processing of your personal data which is based on Article 6(1)(f) GDPR (our legitimate interests), including processing carried out for the purpose of establishing, exercising or defending legal claims,
- **Right to lodge a complaint** – with the **President of the Personal Data Protection Office (UODO)** if you believe your data is being processed unlawfully.

To exercise the above rights, please contact us using the details provided in the "Contact" section.

## 8. Transfer of data outside the EEA

Your personal data processed within the registration, as a general rule, is not transferred outside the European Economic Area (EEA). All our primary subcontractors and service providers with whom we cooperate are based in the EEA or ensure compliance with GDPR through appropriate legal mechanisms.

In connection with the use of Brevo as our form service provider, your personal data may in certain cases be transferred to countries outside the European Economic Area (EEA), for example where Brevo engages sub-processors or provides support from such countries. In such cases, the transfer is carried out in accordance with the GDPR, in particular on the basis of appropriate safeguards such as standard contractual clauses adopted by the European Commission or other mechanisms ensuring an adequate level of data protection.

#### 9. Automated decision-making and profiling

Your personal data processed in connection with the event is not subject to automated decision-making or profiling which would produce legal effects concerning you or similarly significantly affect you.

#### 10. Data Security

We make every effort to ensure that your personal data is secure. We use Brevo services, which provide a high level of data security. We also apply appropriate technical and organizational measures to protect your data against unauthorized access, disclosure, modification, or destruction.

#### 11. Contact

Any questions or concerns regarding the processing of your personal data should be directed to:

 [contact@aichamber.eu](mailto:contact@aichamber.eu)

